

OUR CAMPAIGN FOR

THE CHURCH ALIVE!

FOR ONE CHURCH *Alive* IN SIX COUNTIES

GOOD WORKS

Report to Donors – 2020-2021



*We put
our trust
in the
Lord.*

The Power of Trust

Thank you! Thank you for your sacrifice, your enthusiasm, and for your trust.

When I announced this historic campaign on December 16, 2012, I invited you to dream big. Your enthusiastic response has supported the work of our hands and our hearts.

Our Campaign for The Church Alive! continues to address many urgent needs in the life of the Church of Pittsburgh—to sustain and strengthen parishes, invigorate evangelization, revitalize sacramental life, support education and formation in the faith, train clergy and lay leaders, and serve the poor and marginalized.

Our priests and deacons led by example in the campaign, setting the pace. Their gifts and those of more than 45,000 families and individuals still have a positive impact. The results are found in this report.

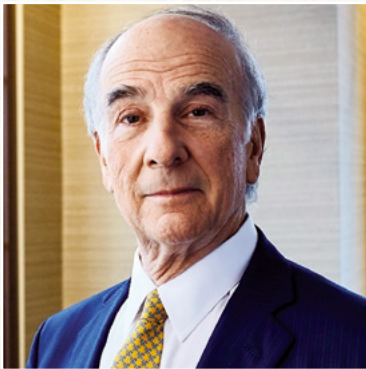
The Campaign reminds us that together we can achieve that which we cannot accomplish separately. We put our trust in the Lord to lead us into the future.

If, for whatever reason, you have not yet completed your pledge and are able to fulfill it, please know that your gift will be gratefully accepted as it further supports our parishes and people. Again, I thank you. Our shared success is realized through your generosity, prayers and trust.

Looking forward to our efforts together in being *On Mission for The Church Alive!*, and grateful for our belief that “Nothing is Impossible with God,” I am

+ David A. Zubik

Most Reverend David A. Zubik
Bishop of Pittsburgh



J. Christopher Donahue

Board chair,
Our Campaign for The Church Alive!, Inc.

President and CEO,
Federated Hermes, Inc.

Keeping Our Promise

As good stewards of God’s gifts, we are called to share those blessings wisely. The volunteer board of directors of *Our Campaign for The Church Alive!, Inc.* has worked diligently to answer that call and uphold the intention of donors.

Since its inception, the board has overseen the policies, procedures and practices of managing donations, ensuring that gifts are applied for the purposes intended and outlined in the diocesan and parish Cases for Support.

The board reviews grant applications, verifying the requests relate to the diocesan Case for Support and show potential for meaningful impact.

The Campaign embraces full transparency, communicating with donors through annual reports, quarterly newsletters, articles in *The Pittsburgh Catholic* and archived on the campaign website, www.churchalivepgh.org, as well as in parish communications.

Christian stewardship means safeguarding our resources and using them responsibly. Thank you for your support of the Campaign as it helps revitalize the Church of Pittsburgh.



Marie Milie Jones, Esquire

Chair of Audit Committee,
Ad Hoc Committee on Overage
Our Campaign for The Church Alive!, Inc.

Founding Partner, JonesPassodelis, PLLC

Fulfilling Donor Intentions

Thank you for your gift to *Our Campaign for The Church Alive!, Inc.* Your sacrifice is truly appreciated, and ensuring the purpose of your gift is met is of paramount importance.

The Audit Committee of the Board for *Our Campaign for The Church Alive!, Inc.* is pleased to report that the public accounting firm Maher Duessel has issued another clean audit of the financial statements for the Campaign as of June 30, 2020, noting that financial protocols are being followed and donors’ intentions are being fulfilled.

The Board’s Ad Hoc Committee on Overage identifies whether the total amount of gifts exceeds the overall Campaign goal, noting if each component in the diocesan Case for Support has been met. The committee then identifies if the case component remains viable and/or if the financial goal for each component is sufficient for the purpose.

Consideration also is given to whether overage funds may be used for projects that are related to or arise from components of the Case for Support, such as the expansion of Saint John Vianney Manor for retired priests, outreach to at-risk inner city youth and Grants to Parishes in Need.

In stewardship of the generosity to the Campaign, these efforts are communicated to donors and the faithful in general.

Thank you for your gift to *Our Campaign for The Church, Alive!, Inc.*

Our Campaign for The Church Alive!, Inc.

A non-profit charitable corporation

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Very Reverend Lawrence A. DiNardo
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Our Thanks

As Director of Stewardship, **Patrick Joyce** played a pivotal role in envisioning and bringing to fruition this historic Campaign for the Diocese of Pittsburgh. In 2012, Pat, along with clergy and lay leaders, began development of the Campaign's major themes and priorities, and with it a compelling philanthropic "case" to invest in the future of our diocesan family.

Until his retirement in 2019, Pat's inspired leadership and his confidence in the spirit, generosity and commitment of our Catholic community helped to lead the Campaign well beyond its initial goal of \$125 million. He saw the potential to greatly impact our parishes, help our Church to give witness to God's love and provide what is needed for future generations to experience His love.

Pat's integrity, wisdom, discernment and his wonderful wit enlivened and enriched each discussion and decision. It is with tremendous gratitude that we recognize Pat's many contributions to this Campaign.

GIFTS TO DATE

In response to the goal of **\$125 million** set for *Our Campaign for The Church Alive!*, donors have made payments of **\$180.4 million** as of May 31, 2021.

Gifts in the Parish Phase total \$152.7 million, while \$27.7 million has been received through the Bishop's Leadership Phase.

A significant portion of pending donations toward the total of \$233 million pledged are comprised of planned gifts such as bequests, as well as trusts.

The volunteer board overseeing the Diocese Case Statement has awarded **charitable grants totaling \$72.9 million** since the start of the campaign (see pages 8-11).

Parishes have received \$82.5 million for their local case statement priorities, compared to an original goal of \$50 million.

Funds will continue to be returned to parishes across our Diocese as gifts are received and accounts reconciled.





Raising Our Hearts and Minds to God

Houses of Worship built and revitalized through sacrificial campaign gifts

Saint Kilian Church, Cranberry, PA



Mainline Photography

Dedication Mass – Sept. 25, 2016

Saint Alexis Church, Wexford, PA



Dedication Mass – Oct. 22, 2017

MEDIA - The Creative Agency

*The first Mass held at **Saint Elizabeth of Hungary Church**, Pleasant Hills, following its renovation on Nov. 20, 2016*



*The sanctuary of **Holy Trinity Church**, Robinson, PA, was transformed in 2014*

The interior of Immaculate Conception Church, Washington, PA, before and after its restoration in 2015



Diocese Case Statement Results

Catholic Education, Catechesis and Formation

\$42 million goal; \$39.5 million invested

Need-Based Tuition Grants

\$12 million goal; \$12 million invested

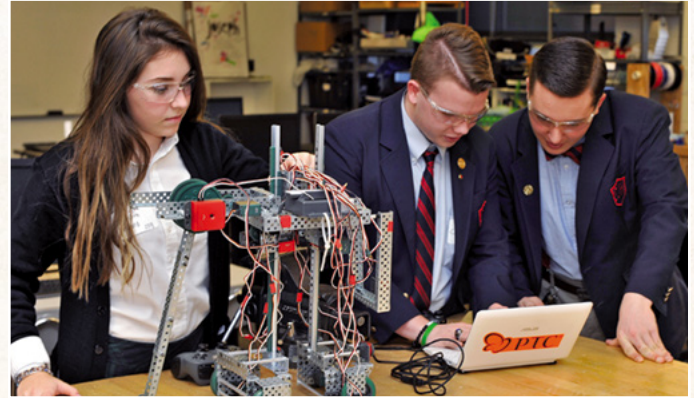
Our Campaign for *The Church Alive!* allocated these monies to increase the Bishop's Education Fund endowment by 60 percent, enabling thousands of additional students to benefit from a Catholic education. Established in 1993 to provide tuition assistance for families in need, the Fund is a permanent endowment within the *Sharing in Faith, Our Catholic Legacy Foundation*.



North Catholic High School

\$10 million goal; \$10 million invested

A total of \$2 million was directed toward completion of construction of the school building, representing three percent of all development and construction costs. The balance of \$8 million was used for debt service over a period of five years. Since moving from Troy Hill in Pittsburgh to Cranberry Township in 2014, enrollment at North Catholic High School has increased from 199 to 640 students.



Technology for Secondary Schools

\$5 million goal; \$5 million invested

The Campaign established a fund to help meet the technology needs of high school students and enable our schools to be at the forefront in technological access, advancement and development. Donations provided cyber security, tech-based physical plant security and upgraded networks and technology infrastructure. The fund enabled schools to provide shared learning within a campus, among and between schools and globally.

Religious Education for Our Catholic Family

\$4 million goal; \$4 million invested

Building on the success of the Fathers Farina Endowment Fund, the expanded *Religious Education for Our Catholic Family Fund* endows an annual income stream of about \$200,000 for professional advancement of those entrusted with the religious formation of young people. The Fund provides monies for master's degrees in theology, religious education or related fields, Catechesis of the Good Shepherd training, ministry-specific training conducted in the diocese and professional development for ministry outside the diocese.





Education for our Priests and Committed Lay Leadership – \$3 million goal; \$2.4 million invested

Pastoral leadership training is crucial for priests who are operating multiple parishes. To help meet their needs, the Diocese is providing funding for pastors

to attend *Good Leaders, Good Shepherds*, a world-class leadership development program. Lay leaders are encouraged to take part in the companion course, *Tending the Talents*, to work in partnership with clergy, create a vision and lead teams overseeing ministries, activities and outreach. An additional grant was awarded to promote and expand the deacon formation program.

Seminarian Formation

\$5 million goal; \$4.7 million invested

The Campaign bolstered the *Shepherds' Care Fund* to help pay tuition, room and board, and other educational costs for men preparing for the holy priesthood. Campaign funds also provide extraordinary support for expanded promotion of vocations to reach out to those to whom God is calling. Outreach efforts include traditional and social media, as well as spiritual programs, retreats and discernment direction.



Students with Special Needs \$2 million goal; \$.8 million invested

Saint Anthony School students in kindergarten through age 21 with

autism, Down syndrome and developmental disabilities benefited from need-based scholarships offered through Catholic elementary and high schools and at Duquesne University. McGuire Memorial received help

for clients with disabilities to develop job-readiness and daily living skills, and funding allowed DePaul School for Hearing & Speech to help families with toddlers and to expand their planned giving program.



Catholic Campus Ministry

\$1 million goal; \$.6 million invested

The Campaign has provided start-up funding for campus ministry at public and private colleges across the Diocese, encouraging students to attend Mass, perform service projects and deepen their relationship with Jesus. Outreach expanded at Robert Morris University, California University of PA, Washington & Jefferson College and Waynesburg University. In addition, grants helped support FOCUS missionaries at Slippery Rock University.



Evangelization and Stewardship

\$25 million goal; \$26.3 million invested

Grants to Parishes in Need

\$7 million goal; \$15.4 million invested

Strategic grants under this case priority were provided to parishes struggling in those areas in our Diocese where the Church must remain present, and where, if a parish disappears, the presence of Church disappears as well. Consistent with the case priority, parishes that met specific case statement criteria were assisted in satisfying historical parish operating loans provided through the Parish Deposit & Loan Fund. Grants also supported the expansion of Hispanic ministry and provided assistance for youth and social outreach.

Retired and Senior Priests

\$5 million goal; \$7.5 million invested

Priests who have given their lives in sacrifice for the Church and its people received support from the Campaign for housing, fellowship and fraternity. Saint John Vianney Manor in Crafton was modernized and expanded thanks to donors' sacrificial gifts. The need will continue to grow as the large ordination classes of the 1960s and 1970s approach retirement.

New Evangelization Program

\$1.5 million goal; \$2.3 million invested

Outreach to inactive and non-Catholics has increased, with ChristLife and Alpha programs offered in more parishes, street ministry to inner city teens in Pittsburgh's Garfield, Hill District and Allentown neighborhoods and Sharpsburg, and establishment of a diocesan-wide addiction recovery ministry. The Campaign helped to defray marriage



annulment application fees, provide cultural diversity training and supported Culture Project missionaries working with middle and high school students to promote virtue, sexual integrity and upholding the dignity of human life. Funds also went toward expanding the Red Door ministry serving the homeless in downtown Pittsburgh, and provided assistance to preserve the Pittsburgh Creche.

Catholic Communications

\$1.5 million goal; \$1.1 million invested

The Diocese is harnessing new ways of proclaiming the Gospel, including the eCatholic web platform connecting the Diocese with parishes and schools, expanded outreach to the elderly, disabled and shut-ins through the daily Mass and rosary online, and Christian Associates programming. Technology was upgraded for Saint Paul Cathedral's weekly televised Mass, a modern TV studio and editing suite was built at the seminary, and funds have been invested in online advertising.

Diocesan Pastoral Center

\$10 million goal

The Board of Directors of *Our Campaign for The Church Alive!*, Inc., in assessing the Statement for Case Support for the Diocesan Pastoral Center on the Saint Paul Seminary Campus, determined that building a new pastoral center was impracticable due to, among other issues, significant projected construction costs well in excess of the \$10 million allocated. The Board determined that the \$10 million allocated would be returned to the campaign to be used as overage.



Our People Caring

\$8 million goal; \$7.1 million invested

Catholic Charities Mother Teresa Endowment Fund

\$2 million goal; \$2 million invested

The endowment provides approximately \$100,000 annually to provide emergency assistance to families and individuals to pay utility bills and buy food and medication when other sources are depleted.

New Roselia Program Endowment Fund

\$2.5 million goal; \$2.5 million invested

The fund generates about \$125,000 a year for pro-life assistance to homeless single mothers, providing housing, counseling support and training to achieve stability in their lives.



Faithful Leadership

The clergy of the Diocese gave the Campaign a jump-start, exceeding 700 percent of their fundraising target and charting a course for the faithful to follow.

Fundraising experts noted that local priests and deacons set one of the highest participation rates ever recorded in diocesan campaigns nationwide.

“Our clergy believed there was an absolute need and they have faith in the leadership of Bishop Zubik,” said Father Lawrence DiNardo, chairman of the campaign Pastors’ Advisory Committee.

One priest donated half his salary for five years in gratitude for Bishop Zubik allowing him to continue serving past age 75.

“The process helped bring people together,” Father DiNardo said.



Catholic Charities Free Health Care Center

\$2.5 million goal; \$1.6 million invested

The Campaign supported the construction and equipping of dental suites, partially funded a full-time dentist serving uninsured patients, and provided hardware and software to implement a new electronic medical records system.

Our Sisters and Brothers in the Missions

\$1 million goal; \$1 million invested

Our Catholic health care mission assisted the destitute poor in Chimbote, Peru, helping to modernize and expand the health care clinic, home visit program and provide services for abused, abandoned or orphaned children.





Catholic Diocese of Pittsburgh
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Pittsburgh, PA 15205

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Thank You!

OUR CAMPAIGN FOR

THE
CHURCH
ALIVE!

A Final Word of Thanks

The statistics and stories in this report paint a picture of progress—and it's all thanks to you. Your sacrificial gift has made an immense impact in our parishes, schools and other faith communities.

Many donors have been able to fulfill their pledges.

If you have not yet completed your gift to *Our Campaign for The Church Alive!* and are financially able to do so, please prayerfully consider this appeal. Your donation will continue to strengthen parishes, support schools, improve outreach and serve the less fortunate.

To give or learn more, call the Diocese Stewardship Office at 412-456-3121 or visit www.churchalivepgh.org/give.php.

Thank You.

(412) 456-3121

www.churchalivepgh.org

OurChurchAlive@diopitt.org